

11 December 2010

Kyiv, Ukraine

Press Release

Brazilian artist Cinthia Marcelle received the Main Prize of the Future Generation Art Prize 2010 from the Victor Pinchuk Foundation

Mircea Nicolae, the artist from Romania, received the Special Prize

Cinthia Marcelle, a Brazilian artist who makes films, photographs and installations, is the winner of the first Future Generation Art Prize. Cinthia will receive \$60,000 in cash and \$40,000 to be invested in the production of new work.

The winner of the Main Prize was selected and announced by the international jury consisting of **Daniel Birnbaum** (Sweden), **Okwui Enwezor** (Nigeria), **Yuko Hasegawa** (Japan), **Ivo Mesquita** (Brazil), **Eckhard Schneider** (Germany), **Robert Storr** (USA) and **Ai Weiwei** (China) at the award ceremony in Kiev, Ukraine, on Friday, December 10.

Daniel Birnbaum, the Chairman of the Jury: "With a keen sense of scale and sculpture impact Cinthia Marcelle beautifully composed films captures the viewer immediately. Her visually powerful works in the exhibition impressed the jury through their visual economy and rigorous form. We congratulate her to her successful synthesis of choreography landscape and performance".

Cinthia Marcelle, artist (Brazil), the Winner of the Main Prize: "I am really surprised to be here. It was a long trip to get to Kiev. I would like to thank the audience. It's nice to know that people of all over the world have seen my works. It's a really nice experience. And talking about what I am going to do with the money I received the main plan is to keep experimenting, researching and having time to develop new projects".

The Mentor Artists of the Prize, including **Andreas Gursky**, **Jeff Koons**, **Damien Hirst** and **Takashi Murakami**, arrived to Kyiv especially to celebrate the Prize. For the very first time all these outstanding artists were on the stage together.

Jeff Koons: "You can see that the young artists are really making wonderful work and it's always a universal vocabulary. And it's tremendous that everybody now is here in Ukraine, in Kiev. And it can be a focal point for this activity. Art is absolutely universal and it can happen anywhere. It just wants to be involved and people to be communicating".

"I am proud to stand on this stage together with some of the greatest artists of our days, and to be in the same room with the greatest visionaries of the contemporary world," **said**

Mr. Victor Pinchuk, the creator of the Future Generation Art Prize during the Award Ceremony. "It's a great honor for my country to have all these people here tonight. I also would like to address to the young artists – this is just the beginning and you need to know that the world needs your success. And these special guests are here tonight to inspire you. You have to remember this day for all your life."

Among others, the special guests of the Ceremony included members of the International Board of the Future Generation Art Prize **Richard Armstrong** (Solomon R. Guggenheim Foundation and Museum); **Alfred Pacquement** (Musée nationale d'art moderne, Centre Georges Pompidou); **Miuccia Prada** (founder of Prada Foundation) and **Sir Nicholas Serota** (Tate, Great Britain).

Sir Nicholas Serota, Director, Tate, (UK): "I think most of the prizes divided by national terms rather by international. Most of the international art awards are made as life time awards to the much older artists. So the Future Generation Art Prize we were celebrating today is really the one that recognizes that the world has changed very dramatically in the last twenty years. So we have to look not just to the North up Europe, North up America, but across the whole world. And you've seen in the range of artists and even in the range of jurors and selectors it's a very different world from the world we knew before. So I think this prize will immediately capture enormous interest in the art world".

Mircea Nicolae, the artist from Romania, received the Special Prize according to the decision of the Jury. \$20,000 from the Victor Pinchuk Foundation will be allotted to fund artist-in-residency program supporting the further development of the artist.

Robert Storr: "With disarming even deceptive simplicity Mircea Nicolae tells a complex multi-leveled tale of the coming together and coming apart of his family against the background of the coming together and coming apart of socialism in Romania after the second world war. Using documentary film footage, snapshots, architectural photos, his mother's shoes and pictures and models of vernacular kiosks of modernist design, he gives us moving as well as critical images and symbols of the interweaving or private life and history, the personal and political".

The group show of the 21 nominees for the Future Generation Art Prize 2010 is open till January 9, 2011 in the PinchukArtCentre (Kyiv, Ukraine). The shortlist includes: **Ziad Antar**, Lebanon; **Fikret Atay**, Turkey; **Fei Cao**, China; **Keren Cytter**, Israel; **Nathalie Djurberg**, Sweden; **Simon Fujiwara**, United Kingdom; **Nicholas Hlobo**, South Africa; **Clemens Hollerer**, Austria; **Runo Lagomarsino**, Sweden; **Cinthia Marcelle**, Brazil; **Gareth Moore**, born in Canada; **Mircea Nicolae**, Romania; **Ruben Ochoa**, United States; **Wilfredo Prieto Garcia**, Cuba; **Katerina Seda**, Czech Republic; **Guido van der Werve**, Netherlands; **Nico Vascellari**, Italy; **Jorinde Voigt**, Germany; **Artem Volokytin**, Ukraine; **Emily Wardill**, United Kingdom; **Hector Zamora**, Mexico.

Following by the open, free and democratic application procedure via Internet the seven members of the Selection Committee, competent and global art-professionals, selected 20 artists from more

than 6 000 applications coming from 125 countries and divided over all continents. The 21th nominee is Artem Volokytin, the winner of the first PinchukArtCentre Prize 2009, a contemporary art prize awarded to young Ukrainian artists under 35.

Public has the chance to vote via the Internet for the "People's Choice Prize" on the PinchukArtCentre website. This prize will be awarded at the end of the exhibition. It is not a cash award and serves as a symbol of recognition of the audience.

Established by the Victor Pinchuk Foundation this unique biannual artist-focused prize aims to discover and provide long-term support for a generation of emerging artists, wherever they may live and work as well as to make a major contribution toward the production of new work by young artists. It is an important contribution to the participation of younger artists in the dynamic cultural development of societies in global transition.

Photo gallery of the Award Ceremony is available at the PinchukArtCentre website:

http://pinchukartcentre.org/en/photo_and_video/photo/13918

To see the video from the Award Ceremony, please, follow the link:

http://pinchukartcentre.org/en/photo_and_video/video/13950

You may find Cinthia Marcelle's and Mircea Nicolae's video profiles here:

http://pinchukartcentre.org/en/photo_and_video/video/13396/13406

http://pinchukartcentre.org/en/photo_and_video/video/13396/13408

**PinchukArtCentre working hours: 12:00 – 21:00, Tuesday through Sunday.
Monday is off.**

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The jurors of the Future Generation Art Prize 2010:

- **Daniel Birnbaum** (Sweden) – Director of the Städelshule Art Academy, Frankfurt am Main; Director of the Venice Biennale 2009;
- **Okwui Enwezor** (Nigeria) – Director of Documenta XI; Former Dean of Academic Affairs and Senior Vice President at San Francisco Art Institute;
- **Yuko Hasegawa** (Japan) – Chief Curator of the Museum of Contemporary Art Tokyo (MOT); former Chief Curator of the 21st Century Museum of Contemporary Art, Kanazawa;
- **Ivo Mesquita** (Brazil) – Chief Curator at the Pinacoteca do Estado de São Paulo; Curator of the 2008 São Paulo Biennial;
- **Eckhard Schneider** (Germany) – General Director of the PinchukArtCentre;
- **Robert Storr** (USA) – Dean of the Yale University School of Art; Director of the Venice Biennale 2007;
- **Ai Weiwei** (China) – artist.



The Board of the Future Generation Art Prize 2010:

- **Chairman: Victor Pinchuk**, the Founder of the Prize;
- **Richard Armstrong**, Director, Solomon R. Guggenheim Foundation and Museum, USA;
- **Eli Broad**, Founder of The Broad Foundations, USA;
- **Andreas Gursky**, Mentor Artist, Germany;
- **Damien Hirst**, Mentor Artist, UK;
- **Dakis Joannou** Founder, DESTE Foundation for Contemporary Art, Greece;
- **Sir Elton John** Founder, Elton John AIDS Foundation and Sir Elton John Photography Collection, UK;
- **Jeff Koons**, Mentor Artist, USA;
- **Glenn D. Lowry**, Director, The Museum of Modern Art, USA;
- **Takashi Murakami**, Mentor Artist, Japan);
- **Alfred Pacquement**, Director of Musée national d'art moderne, Centre Georges Pompidou, France;
- **Miuccia Prada**, Founder, Fondazione Prada, Italy;
- **Sir Nicholas Serota**, Director, Tate, UK.

The official web-site: www.futuregenerationartprize.org

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